

# — Welcome to the AJ Bell Stadium —



## The AJ Bell Stadium

The North-West's newest events hub.

### Location

The AJ Bell Stadium is ideally situated adjacent to the M60 and within easy reach of Manchester city centre.

The vibrant city of Salford lies at the heart of England's North West and is fast becoming the region's leading leisure and tourism destination renowned for its fascinating history, stunning scenery, shopping, sports, art and culture.

### Venue

Here at the AJ Bell Stadium, we pride ourselves on offering a truly bespoke service to all of our clients, whatever the event. We boast a series of suites and twelve stunning hospitality boxes that can host events ranging from 2-1,150 guests. This is combined with an experienced and professional events team, a passion for fine dining and exceptional service standards throughout.

The Management Team are committed to the stadium being both sustainable and sensitive to the environment. As part of our environmental strategy, we are dedicated to ensuring that responsible energy management, measuring and controlling our energy consumption and the use of recyclable products are central to the stadium's running.

### How to Find Us

We are ideally located at Junction 11 of the M60, adjacent to the world famous Trafford Centre which houses over 200 stores, 60 restaurants and first class entertainment facilities.

Excellent transport links are available to the stadium, with more than **600 FREE car parking spaces** on site, ensuring the stadium is easily accessible.

# — Conferences & Meetings —



## Conferences & Meetings

State of the art facilities.

### Day Delegate Packages

The AJ Bell Stadium provides your delegates with a state of the art facility boasting stunning panoramic views over the pitch and the iconic Manchester skyline.

Outstanding location, excellent transport links, state of the art audio visual equipment and customised food and beverage packages ensure guests will have an experience to remember.

### Academy Package

- Full day room hire
- Dedicated Event Manager
- Rainforest Alliance coffee & tea with Pastries on arrival
- Rainforest Alliance coffee & tea with biscuits mid-morning
- Buffet Lunch – 6 Item Finger Buffet Menu  
or  
– 4 Item Cup Food Menu
- Rainforest Alliance coffee & tea with tea time cakes mid-afternoon
- Branded delegate stationery
- Flipchart, pads & pens
- Access to integrated audio visual system
- Still & sparkling water
- Wi-Fi
- Complimentary car parking (over 600 spaces)
- Exclusive rates at partner hotels

### Championship Package

- Full day room hire
- Dedicated Event Manager
- Rainforest Alliance coffee & tea with Pastries on arrival
- Rainforest Alliance coffee & tea with tea time cakes mid-morning
- Buffet Lunch – 8 Item Finger Buffet Menu  
or  
– 6 Item Cup Food Menu
- Rainforest Alliance coffee & tea with freshly baked cakes mid-afternoon
- Branded delegate stationery
- Flipchart, pads & pens
- Access to integrated audio visual system
- Still & sparkling water
- Wi-Fi
- Complimentary car parking (over 600 spaces)
- Exclusive rates at partner hotels

# — Conferences & Meetings —



## Premiership Package

- Full day room hire
- Dedicated Event Manager
- Rainforest Alliance coffee & tea with selection of breakfast rolls on arrival
- Rainforest Alliance coffee & tea with cookies mid-morning
- Buffet Lunch – 8 Item Finger Buffet Menu  
or  
– 8 Item Cup Food Menu
- Rainforest Alliance coffee & tea with freshly baked tea time cakes mid-afternoon
- Branded delegate stationery
- Flipchart, pads & pens
- Access to integrated audio visual system
- Still & sparkling water & sweets
- Wi-Fi
- Ample car parking
- Exclusive rates at partner hotels

## Create a League of Your Own

For a much more bespoke option that is tailored around your specific event needs then speak with our sales team today. We would be happy to create a package to suit your event needs.

All of our day delegate packages include;

- Main meeting room hire
- In house audio visual
- Conference stationary & Sweets
- Still & sparkling water
- Complimentary Wi-Fi
- Complimentary car parking (Over 600 spaces)

## Day Delegate Packages

Our packages have been expertly designed to give you a taste of what we have to offer; however please do note that the details can easily be amended to better suit your specific requirements and budget.

Breakfast packages and half day rates are also available.

**Contact our Events Team for further details:**  
**e: [ajbellstadiumevents@azure.uk.com](mailto:ajbellstadiumevents@azure.uk.com)**  
**t: 0161 786 1580**

# Corporate



## Conference & Corporate

An attractive collection of Conference & Corporate venues.



## Conference & Corporate Venues

The AJ Bell Stadium offers an attractive collection of Conference Suites and Corporate Event Venues available for occasions of all shapes and sizes.

We understand that first impressions matter, and with our expertise and knowledge, as well as our fabulous setting, the AJ Bell Stadium is one of the best Conference Venues in the North West.

With a wide range of stunning Meeting Rooms & Conference Suites to choose from, we can hold a number of events ranging from 2 – 1,150 delegates. Simply let us know what you want to host, and we can let you know how our facilities can work for you.

Whether you choose the intimate & stylish setting of our Executive Boxes, or the contemporary & open plan space that is our City Suite, the AJ Bell Stadium is an organiser's dream venue, with made-to-measure day delegate rates, and catering and refreshment breaks available to suit all tastes, styles and themes.

Our state-of-the-art facilities include moveable interior walls, electronic black-out blinds, and unique colour wash interior lighting.

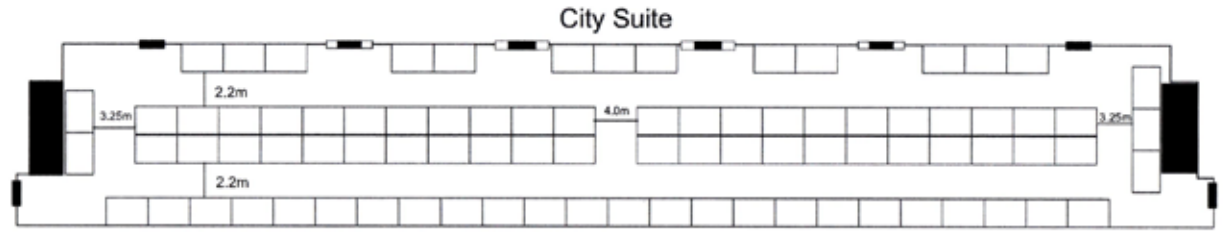
Our comprehensive Audio Visual packages include drop down screens and projectors, a range of microphones and speakers, whilst all of our Meeting Rooms come fully equipped with wall mounted Plasma TV's for presentations, easy connections to laptops, complimentary Wi-Fi and on-site parking for all delegates.

Our rooms and suites are perfect for conferences, meetings, staff training sessions and product launches with our unique pitchside setting inspiring creativity and providing a talking point.

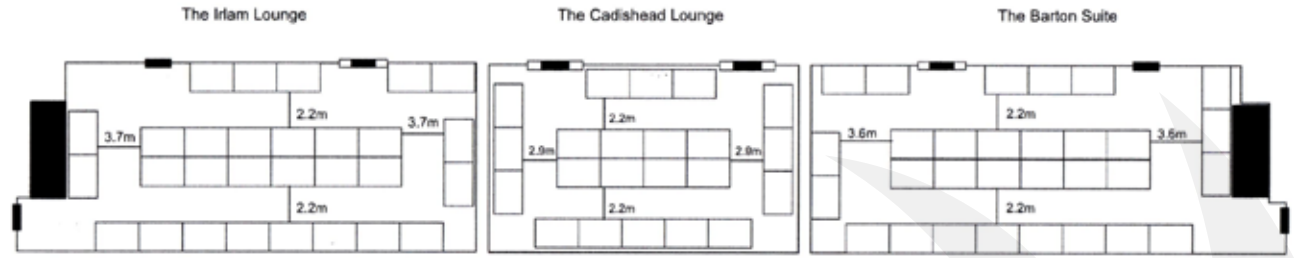
Whatever format you decide to take, we are confident we can provide you and your delegates with the space and the service that you are looking for.

The AJ Bell Stadium truly is a space that can be shaped to suit your individual needs. To find out more about our corporate event facilities, please speak to one of our Event Coordinators on **0161 786 1580**

# Exhibitions



All stands 3 metres x 2 metres



All stands 3 metres x 2 metres

All stands 3 metres x 2 metres

All stands 3 metres x 2 metres

## Exhibitions

For a truly show-stopping Exhibition offering the perfect balance between space & atmosphere, then look no further than the City Suite here at The AJ Bell Stadium.

With over 1060m<sup>2</sup> of unobstructed, open space accompanied with state-of-the-art facilities which include moveable interior walls, electronic black-out blinds, unique colour wash interior lighting plus an integrated audio visual system, which includes drop downs screens and projectors around your suite, all at your disposal.

Our experience in hosting Exhibitions shines through to our clients from enquiry to completion with our care and attention to detail, as we aim to impress any guest that walks through our doors. With tailored food & beverage packages, cash catering options and a whole host of additional services can be provided to ensure all of our large scale bespoke events are delivered to perfection.

To find out more about the Exhibition facilities at The AJ Bell Stadium, then please complete the enquiry form, or to speak to one of our event organisers please contact us on **0161 786 1580** or email [ajbellstadiumevents@azure.uk.com](mailto:ajbellstadiumevents@azure.uk.com).



## On & Off the Pitch Events

*Our dedicated Events Team will go the extra mile for you.*



## Events

*The AJ Bell Stadium prides itself on its flair of on and off the pitch events and our dedicated Events Team will go the extra mile to ensure that your event is as distinctive and as memorable as possible.*

*Our professional team have the knowledge, experience and creativity required to assist you in creating a bespoke and tailored event, whatever the occasion.*

*We can host all manner of events from Exhibitions, Dinner Dances and Sportsman Dinners to Weddings, Parties and Proms.*

*With over 1060m<sup>2</sup> of unobstructed, open space and our selection of suites boasting not only spectacular pitch side views, but also state-of-the-art facilities we can tailor our spaces to suit any event. Our suites offer moveable interior walls, electronic black-out blinds and unique colour wash interior lighting whilst our integrated audio visual systems include drop down presentations screens and projectors.*

*With the ability to cater for up to 750 guests, our tailored food and beverage packages can provide you and your attendees with a wide range of choices with the WOW factor. Whether choosing from our collection of innovative menus or choosing a more bespoke fare, your guest's taste-buds will be delighted with the results.*

*Add to this our cash catering service, private drinks receptions and our recommended venue dresser and the choices become endless to help create a bespoke event that will leave all of your guests talking about for weeks after.*

*A host of businesses and individuals from around the UK have chosen the AJ Bell Stadium as the location for their Conferences, Meetings, Banquets, Weddings, Exhibitions and other special events since its opening in 2012, so if you're looking for something grand, intimate or even eccentric, we have the perfect venue for you.*

*To find out more about the Event Facilities at the AJ Bell Stadium, then please speak to one of our event organisers on **0161 786 1580***

# Parties



## Party Venues

*The AJ Bell Stadium loves to throw a good party.*



## Parties

*Whatever the reason, and whatever the date, The AJ Bell Stadium loves to have a reason to throw a good party!*

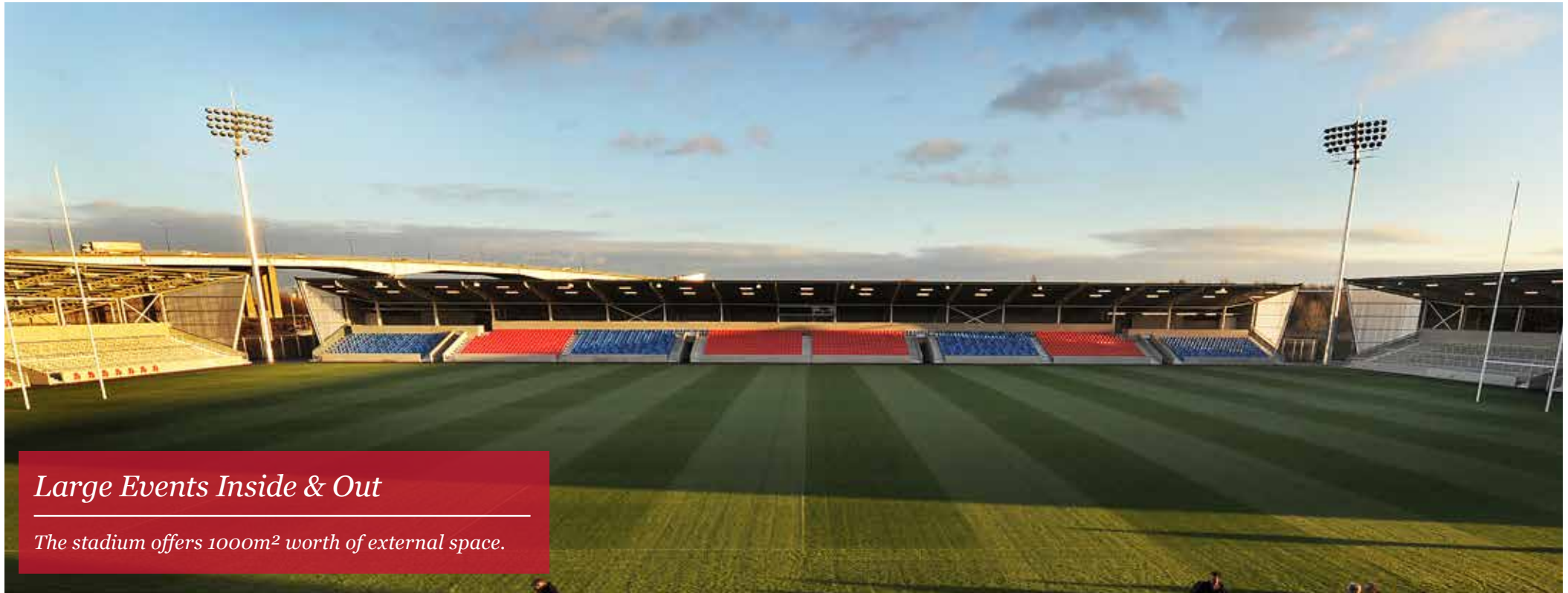
*Whether you are looking to celebrate a milestone birthday, an anniversary, a christening or simply a get together, we can help you to plan the event you are looking for. Our range of function suites can cater for up to 800 guests at a time, and with our wide range of premium catering options and drinks packages.... you really are spoiled for choice! There is no request too small or large, just let our team of co-ordinators know what you're looking for and we can let you know how we can put your plans into action.*

*Arrive to a welcome drinks reception and take the opportunity to catch up with your loved ones, before tucking into your chosen buffet. After you have had your fill of the buffet, let your hair down and dance the night away at a truly memorable party!*

*To find out more about the party facilities at The AJ Bell Stadium, please complete the enquiry form, or to speak to one of our event organisers please contact us on **0161 786 1580** or email [ajbellstadiumevents@azure.uk.com](mailto:ajbellstadiumevents@azure.uk.com).*



# — Outdoor Space & Events —



## Large Events Inside & Out

The stadium offers 1000m<sup>2</sup> worth of external space.

## A perfect location for large events, inside and out

The stadium plays host to 1000m<sup>2</sup> worth of external space with plenty of scope for marquee events, outdoor activities, exhibitions, product launches & team building events.

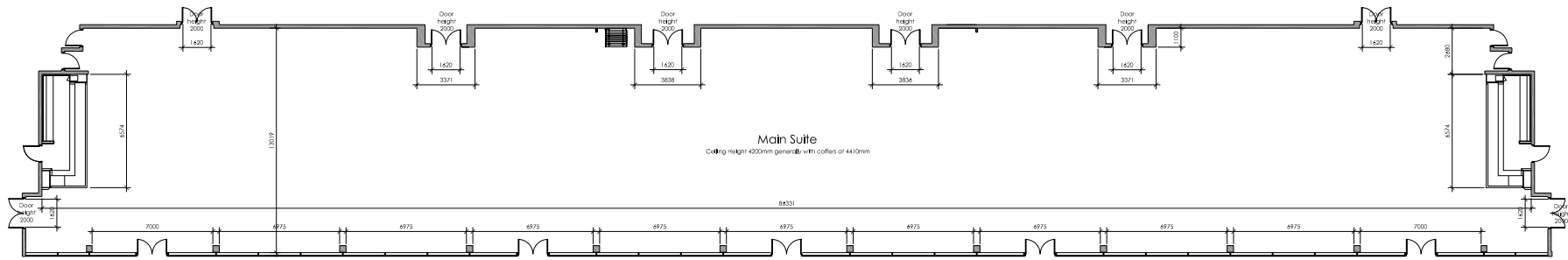
Tailored food and beverage packages, cash catering options and a whole host of additional services can be provided to ensure large scale events are delivered to perfection.



Contact our Events Team for further details: **e:** [ajbellstadiumevents@azure.uk.com](mailto:ajbellstadiumevents@azure.uk.com) **t:** 0161 786 1580



# The City Suite



## The City Suite

Floor to ceiling windows showcasing the Greater Manchester Skyline.

## About The City Suite

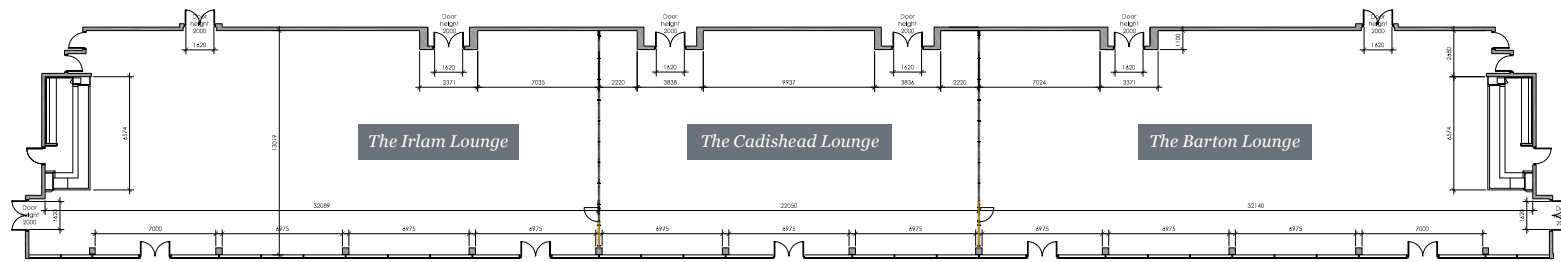
Our iconic City Suite boasts an entire wall of floor to ceiling windows showcasing the Greater Manchester Skyline and is capable of hosting a whole range of event types for up to 1,150 delegates.

The Suite itself contains no pillars so offers complete unimpeded views to all guests, and has the flexibility and ease of being divided into 3 smaller sections which are perfect for individual events or for additional breakout space for workshop groups.

## Info

Room Capacity	Dimensions	AV Specification	Room Specification
Theatre: 1150	Length: 86.33m	13 Amp Sockets: Yes	Air Conditioning: Yes
Cabaret: 620	Width: 13.02m	3 Phase: Yes	Wi-Fi: Yes
Classroom: 370	Area: 1068.6m <sup>2</sup>	Integrated AV System: Yes	Blackout Facilities: Yes
Boardroom: 190	Height: 4.2m	Telephone Points: Yes	Windows: Yes
U Shape: 150	Door Height 2m		Mood Lighting: Yes
Lunch / Dinner: 750	Door Width 1.62m		
Reception: 930			

# The Lounges



## The Barton, Irlam & Cadishead Lounges

Designed to leave an impression on your guests.

### About The Barton & Irlam Lounges

As with all of our main suites, both our Barton & Irlam Lounges come with the added wow factor of an entire wall of floor to ceiling windows showcasing the pitch side views as well as the Greater Manchester Skyline. The Barton or Irlam Lounge are each an individual third of our main City Suite, and can each accommodate a maximum capacity of 240 delegates in a cabaret style layout or up to 400 plus in a theatre style layout.

#### Info

##### The Barton Lounge

Room Capacity	Dimensions
Theatre: 420	Length: 32.09m
Cabaret: 240	Width: 13.02m
Classroom: 130	Area: 395.1m <sup>2</sup>
Boardroom: 65	Height: 4.2m
U Shape: 50	Door Height 2m
Lunch / Dinner: 285	Door Width 1.62m
Reception: 325	

##### The Irlam Lounge

Room Capacity	Dimensions
Theatre: 420	Length: 32.14m
Cabaret: 240	Width: 13.02m
Classroom: 130	Area: 395.1m <sup>2</sup>
Boardroom: 65	Height: 4.2m
U Shape: 50	Door Height 2m
Lunch / Dinner: 285	Door Width 1.62m
Reception: 325	

### About The Cadishead Lounge

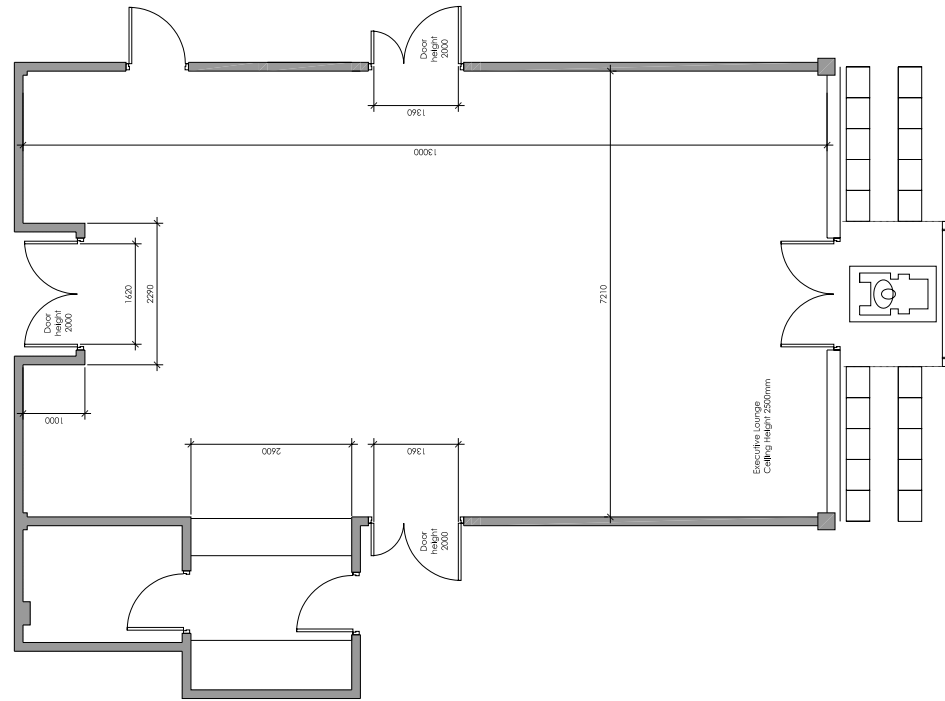
Our Cadishead Lounge is the central section of our City Suite and can be used as a dedicated suite with its own facilities, or can be used in addition to either our Irlam or Barton Lounge.

#### Info

##### The Cadishead Lounge

Room Capacity	Dimensions
Theatre: 310	Length: 22.05m
Cabaret: 150	Width: 13.02m
Classroom: 110	Area: 278.1m <sup>2</sup>
Boardroom: 60	Height: 4.2m
U Shape: 50	Door Height 2m
Lunch / Dinner: 180	Door Width 1.62m
Reception: 280	

# The Willows Suite



## The Willows Suite

A private meeting space.

## About The Willows Suite

Located on our Executive Floor is our Willows Suite, a private meeting space that can be hired for a range of events.

With its own private bar facilities we can cater for smaller private dinners & events, as well as private meetings, networking events, conferences or simply additional breakout space for workshops or refreshment breaks. In addition, this suite features a moveable screen & projector, reception space for all catering, registration and networking requirements.

## Info

Room Capacity	Dimensions	AV Specification	Room Specification
Theatre: 80	Length: 13.00m	13 Amp Sockets: Yes	Air Conditioning: Yes
Cabaret: 50	Width: 7.21m	3 Phase: Yes	Wi-Fi: Yes
Classroom: 30	Area: 91.4m <sup>2</sup>	Integrated AV System: Yes	Windows: Yes
Boardroom: 30	Height: 2.5m	Telephone Points: Yes	
U Shape: 30	Door Height 2m		
Lunch / Dinner: 60	Door Width 1.62m		
Reception: 90			

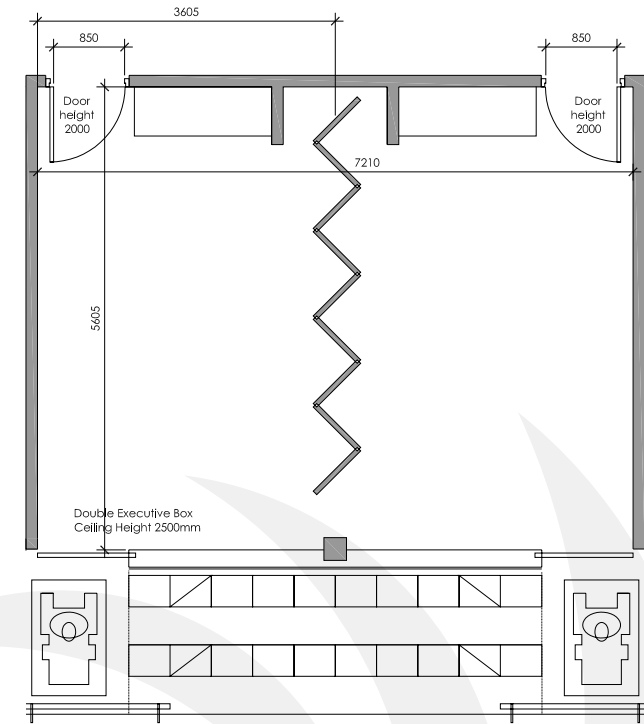
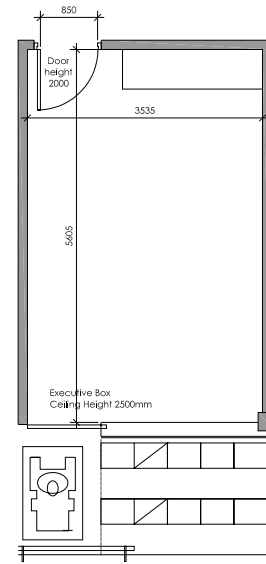
# Executive Boxes

## About the Executive Boxes

In addition to our extensive range of conference & event space, we have at our disposal a selection of 12 intimate & stylish Executive Boxes here at the AJ Bell Stadium.

Each of our boxes can hold up to 10 delegates in a boardroom style layout, with the added option of selecting one of our double Executive Boxes, which can hold up to 20 delegate's boardroom style, for those larger groups. Each Box contains their own wall mounted plasma TV for presentations, with easy access points to link laptops and stunning pitch-side views and private pitch side balcony access.

These boxes are designed to provide you and your guests with an inspirational setting to really motivate your team, be it for a small board meeting, or numerous boxes for individual training workshops. These rooms can handle it all in style.



### Single & Double Boxes

2 intimate & stylish Executive Boxes.

## Info

### Single Box

### Double Box

### Single & Double Boxes

#### Room Capacity

#### Dimensions

Boardroom: 10  
Lunch / Dinner: 10

Length: 5.61m  
Width: 3.54m  
Area: 19.8m<sup>2</sup>  
Height: 2.5m

#### Room Capacity

#### Dimensions

Boardroom: 20  
Lunch / Dinner: 20

Length: 7.21m  
Width: 5.61m  
Area: 40.1m<sup>2</sup>  
Height: 2.5m

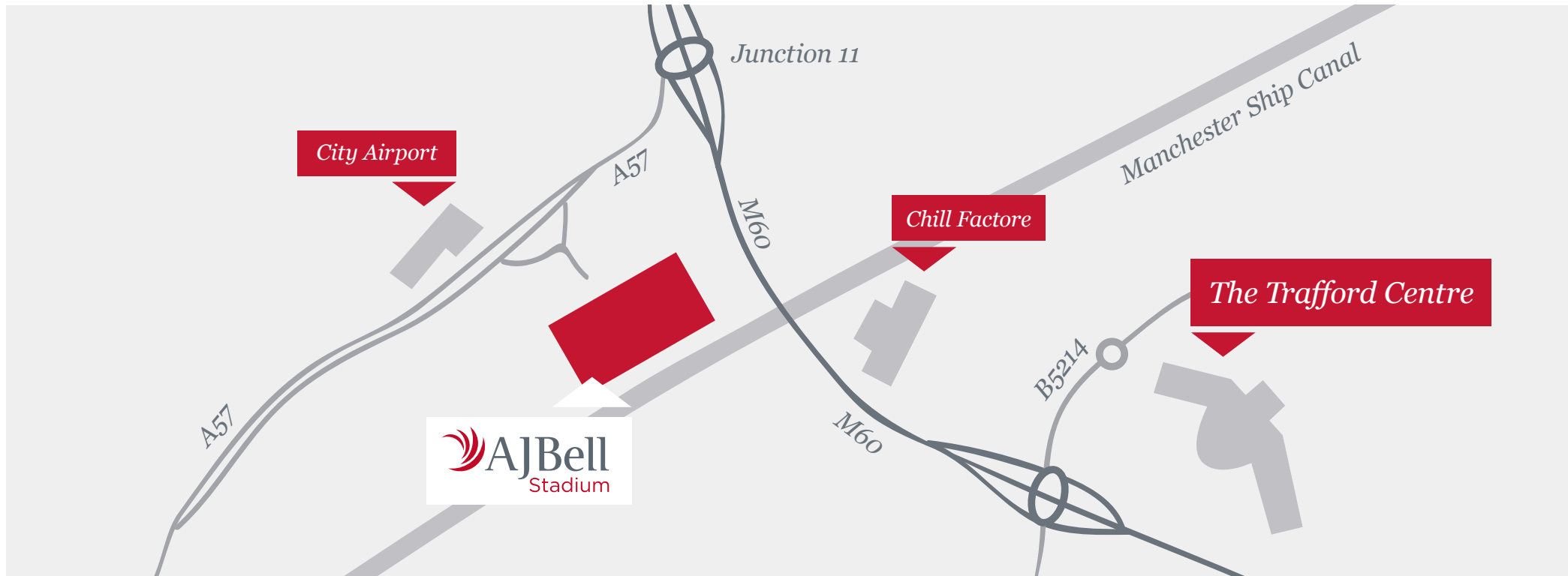
#### AV Specification

#### Room Specification

13 Amp Sockets: Yes  
Telephone Points: Yes

Air Conditioning: Yes  
Wi-Fi: Yes  
Windows: Yes

# — Directions & Map —



## By Car

The stadium is situated at Barton, off the M60, junction 11. and with over **600 FREE car parking spaces**, reaching the stadium could not be any easier.  
GPS: (53.469091718355884, -2.3788297176361084)

## By Bus

Buses from Manchester City Centre and Eccles. Number 67 to Liverpool Road, Irlam. Buses from the Trafford Centre (many services connect here from across the region). Number 100 to Liverpool Road, Irlam. (2 minute walk from the Liverpool Road stop.)

## By Train

The nearest train stations are Irlam and Patricroft. For both stations walk to Liverpool Road and take the number 67 bus (as previous).

## By Tram

The nearest Metrolink tram stop is Eccles. From here, the stadium is approximately 40 minutes' walk or take the number 67 bus along Liverpool Road as above.

## By Air

The nearest airport is City Airport Manchester which is within a five minute walk from the stadium. Alternatively, helicopters can land at the stadium with prior consent. Please enquire for further details.

## Something Special - Helicopter

You can travel to the stadium in pure luxury! A private helicopter charter service is available for both corporate and private clients of the venue.

Contact our Events Team for further details:

e: [ajbellstadiumevents@azure.uk.com](mailto:ajbellstadiumevents@azure.uk.com) t: 0161 786 1580



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— *For more information please get in touch today* —

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**Tel:** 0161 786 1580 | **Web:** [ajbellstadium.co.uk](http://ajbellstadium.co.uk)

**Email:** [ajbellstadiumevents@azure.uk.com](mailto:ajbellstadiumevents@azure.uk.com)

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